

HAMICZECH

TRAVEL & LUXURY HOTEL CONTENT CREATOR

CONTACTS

Ing. Hana Mierva DiS.
hamiczec@seznam.cz
www.hamiczec.tips
@hamiczec



ABOUT HAMICZECH

My name is Hana Mierva. I am a travel blogger, travel influencer and online entrepreneur from the Czech Republic. I specialize in promoting luxury hotels, premium resorts, villas and exclusive travel experiences around the world, but especially in Europe.

I create high-quality visual content and blog articles (in CZ, EN) that inspire travelers to book unique hotel experiences, with a strong focus on accommodation, wellness, gastronomy and destination storytelling.

ONLINE PRESENTATION



Instagram
115K FOLLOWERS
@hamiczec



Google reviews
7th level guide
over 3M
photo views



Travel Blog
48K views / monthly
www.hamiczec.tips



Threads
19K FOLLOWERS
@hamiczec



YouTube
1K SUBSCRIBERS
@hamiczec



Tripadvisor
over 700 contributions
@hamiczec

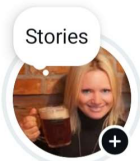
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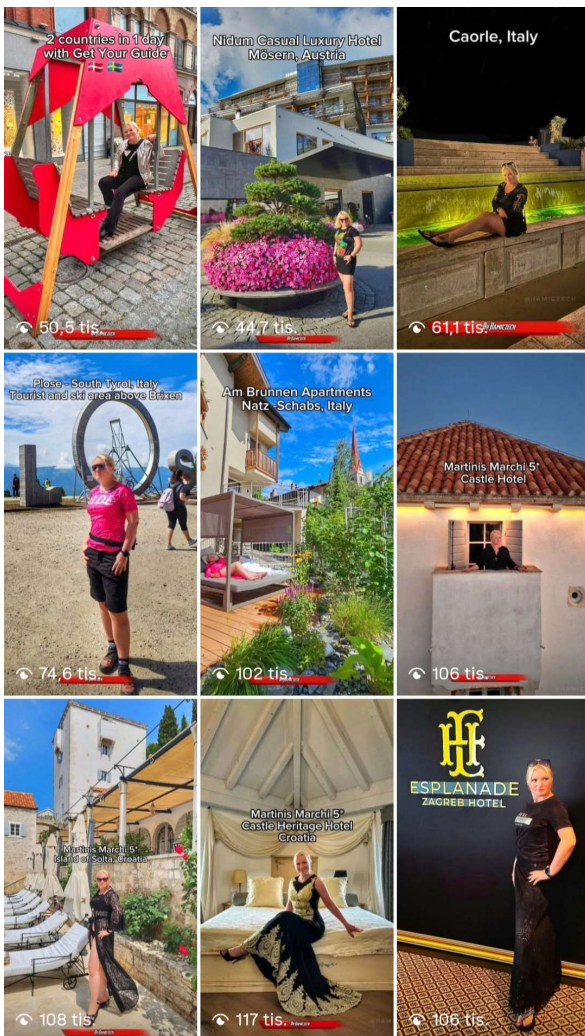
HAMICZECH → World traveler →
Travel blogger

522 příspěvky 115 tis. sledující 1 103 sleduji

Digitální tvůrce

- 🇪🇺 Travel & Online Biz Lifestyle
 - 🏨 Specialist in Hotel & Villa Promo, DM
 - 👉 Join My Projects → Way to Life U Want, DM
 - 📄 Discounts, Blog, Collab
- linktr.ee/hamiczech

📍 hamiczech 🔍 Travel & biz channel by Hamiczech



INSTAGRAM INSIGHTS

Reach (last 3 months): 610K
Interaction (last 3 months):
40K (excellent comment activity)
Average number of reel views: 33K
Printscreens on request.

DEMOGRAPHY

35 % CZ/SK
10 % Türkiye
55 % Others (HR, IT, DE, PL, AT, SI, UA, IN, BR)

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WHAT SERVICES DO I PROVIDE TO HOTELS?

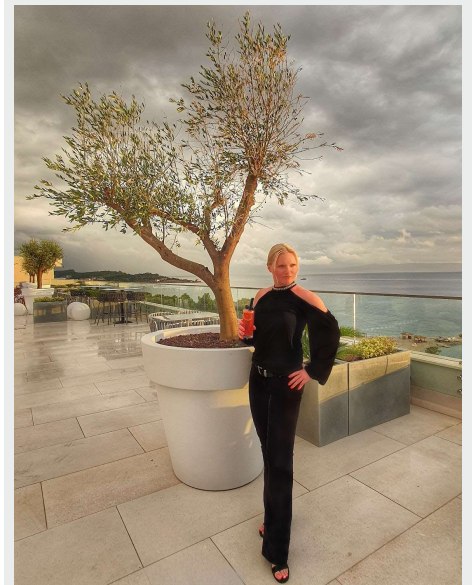
- presentation in posts and stories on my Instagram
- detailed articles about your hotel or place on my travel blog in Czech and English language
- direct backlinks to your property for your SEO
- reviews with photos on Google and Tripadvisor
- your logo to my clients section with short description
- mystery guest (if you want to know what to improve)



Be Premium 5*, Turkey



Esplanade Zagreb Hotel 5*, Croatia



Aminess Khalani Beach Hotel 5*, Croatia

SAMPLE OF MY PRESENTATION



Girandella Valamar Resort 5*, Croatia



Martinis Marchi 5*, Croatia



Nidum Casual Luxury Hotel 5*, Austria

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MY CLIENTS

You can find a list of all my clients on my blog.



Valamar is the largest network of hotels and campsites in Croatia, with over 50 and 2 in the Austrian Alps

Valamar Hotels
www.valamar.com



iPome Hotels is a digital marketing agency from Italy which connects hotels with travelers

Ipomehotels
www.ipomehotels.com



Postojna Cave Park is a world-famous karst cave and Predjama Castle in Slovenia with many world uniques

Park Postojnska Jama
www.postojnska-jama.eu



5* hotel and chalets in South Tyrol, Italy, with pool, spa and exclusive food, directly opposite the ski resort

Tenne Lodges & Chalets
www.tenne-suedtirol.com



Sale of party, wedding, prom and summer dresses, even in plus sizes, take a look at the eshop, in Czech language

Salon Mierva
www.spolecenske-saty.eu



TwoFingers is a luxury experiential accommodation - glamping, in the Hradec Králové region, in the village of Krabčice, CZ

TwoFingers
www.twofingers.cz

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A network of Croatian hotels and campsites with a 50-year tradition. Their uniqueness lies in their care for their guests.

Aminess Hotels
www.aminess.com



Czech representative of a luxury Italian design brand of functional outdoor clothing for athletes, designed by athletes

Crazy Idea
www.crazyidea.cz



Czech company with its own design brand of AVANCEA® suitcases, and other travel accessories for passionate travelers

Akadea s.r.o.
www.kufryplus.cz



ENJOY WOOD MAPS™

Manufacturer of wooden wall world maps in various sizes with the ability to mark where you have been

Enjoy the Wood
www.enjoythewood.com



The Radisson Hotel Group is a well-known hotel chain, bringing together 9 brands in more than 95 countries around the world

Radisson Hotels
www.radissonhotels.com



New luxury 4* apartments in the Italian Alps right next to the slopes in Valdidentro, including a spa area and a farm with alpacas

Nira Mountain Resort
www.niraresort.it

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ESPLANADE ZAGREB HOTEL

An iconic art deco hotel in the center of Zagreb, Croatia. Beautiful rooms, luxurious services, fine dining restaurant.

Esplanade Zagreb Hotel 5*
www.esplanade.hr

MARTINIS MARCHI



Luxury 5* castle boutique hotel with restaurant and private marina on the Šolta island, in the town of Maslinica, Croatia

Martinis Marchi Hotel 5*
www.martinis-marchi.com



4* historical hotel with an exclusive location in the city center, one of the best hotels in Oslo (Norway)

Karl Johan Hotel 4*
www.karljohanhotel.com

AM BRUNNEN *Apartments*

New luxury apartments in South Tyrol, with pool, sauna and breakfast, enjoy hiking in the Italian Dolomites

Am Brunnen Apartments
www.ambrunnen-apartments.com



Get Your Guide is a well-known portal for travelers - choose from a number of trips in a given location, saving you time and nerves

Get Your Guide
www.getyourguide.com

NIDUM CASUAL LUXURY HOTEL

A luxury mountain hotel in the Austrian Alps near Innsbruck at the 5* level, but you don't have to wear a tie here, enjoy the spa and fine dining

Nidum Casual Luxury Hotel
www.nidum-hotel.com

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REVIEWS

Dear Hana,

Thank you very much for your kind messages, feedback and for your great promotion. We hope you enjoyed your stay! Looking forward to future collaboration, we'll stay in touch for sure.

Kind regards,
Sara Kurelović, Valamar Riviera d.d.

Dear Mrs. Mierva!

Thank you so much for your nice collaboration. You've really done a great job! We like your posts a lot.

Best, Mateja
Mateja Rosa
Public relations, Postojnska jama d.d.

Hi Hana,

thanks for your email. Your article is really amazing. I have shared with the hotel, I'll let you know their thoughts about it.

Looking forward to hearing from you soon,

Best regards
Alessia Cascone
iPome Hotels

Dear Hana,

You do a great work. We are very satisfied with your work. You had a great number I saw also on Facebook post.

Ana Jelušić
Digital Marketing Specialist
Aminess Hotels

Let be honest - lately, the bag has been torn apart with influencers and we have already thought that we will not go this way of promoting our project. Hana changed our opinion. A great and very professional job done, we like her humor which fit perfectly with our concept and we admire how much time she spent working on individual posts and blog posts. More than 300 new followers probably say it all.

Thank you once again and we look forward to further cooperation.
Team TwoFingers

Thank you so much, we really appreciated your contribution and your presence. On the other hand, I hope you enjoyed your stay at our resort.

Best regards
Mariasole Manieri
Nira Mountain Resort

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REVIEWS

We are happy you enjoyed your stay. Thank you for beautiful stories and reels. Thank you very much for the feedback and the written article. We have been following your work.

Matea Sušac
PR & Marketing Associate Digital Specialist
Esplanade Zagreb Hotel

We are really happy you enjoyed your stay, and I loved both the article and the Instagram pictures. Thank you for taking the time to write this. You had some really good pictures I was hoping you could send them to me, so we also can use them?

Marlene Bentsen
Booking Manager
Karl Johan Hotel

Dear Hana, thank you for your report. We are satisfied with the promotion you made for us. I hope your article will find a way into the hearts of many new tourists from the Czech Republic and beyond.

Marija Gamulin
Marketing & PR manager
Martinis Marchi